Kowalcyk: If you recall the case where Oprah was sued by the meat industry for something she said onher show. It has just stopped me cold from eating another burger.

 –

Good morning, y’all. it’s finally

winding down? Well, I think I can say that, right? I can say that, yeah. I can see the end in sight.Schlosser:

In Colorado it’s a felony if you’re convicted under a veggie libel law. So you could go to prisonfor criticizing the ground beef that’s being produced in the state of Colorado. There is an effort in several

farm states to make it illegal to publish a photo of any industrial food operation, any feedlot operation.

Schlosser: At the same time, they’ve also gotten bills passed that are called cheeseburger bills that make

it very very difficult for you to sue them. These companies have legions of attorneys and they may sue

even though they know they can’t win just to send a message. Man: We are on record for the deposition

of Maurice Parr in the matter of Monsanto Company and Monsanto Technology versus Maurice Parr.your bank records in this case. Do you know th

at? Parr: I’ll tell you, what really scared me the mosttoday was the fact that they have every check that I have written from every bank account that I’ve used

in the last 10 years. Mr. Parr? Three. this Dell computer? Which ones are soybean seed cleaning

customers? Parr: These people are not just customers, they’re personal friends. It’s extremely heart

-wrenching for me to know that this list is in the possession of Monsanto. Harold Sinn? Beans only.Stephen Pennell: This is the first case in which a seed company is suing the person who does the

cleaning of the seed. So if Monsanto’s claims are upheld in this case, that would not only put Moe out of

business, but it would prohibit every grower in the country from doing what Moe does as a precedent infutur

e cases. Have any of these customers specifically told you that they are not going to use Parr’s

voice: This essentially puts me out of business.

 –

Parr’s voice: I’m finished. Jerry Kaufman. Bill Zeering.

Robert Duvall.

Pollan: We’ve had a food system that’s been dedicated to the single virtue of efficiency, so we grow a

very small number of crops, a very small number of varieties, a very small number of companies. Andeven though you achieve efficiencies, the system gets more and more precarious. You will have a

breakdown eventually. And where the breakdown comes in the system we don’t always know.

 Roush: Modern production agriculture is highly dependent on large amounts of petroleum. Our farm,

we’re going to use about 40,000 gallons of diesel fuel a year.

Pollan: We eat a lot of oil without knowing it. To bring a steer to slaughter, it’s 75 gallons of oil. So whatwe’re seeing is that this highly

-efficient machine does not have the resilience to deal with shocks such asthe spike in oil prices. Food prices last month were 3.9% higher than they were a year ago. Take corn,another basic source of food, up to a 12-year high.Pollan: For a while, we could sell grains so cheaply anywhere in the world, farmers in other countries

who aren’t being subsidized could n

ot compete with us. So their capacity to grow food for themselveswas compromised.

Roush: The world’s running out of food and nobody’s talking about it. We have no reserves. Man: There

have been protests around the world. The food crisis has already brought down one government.

Pollan: A month doesn’t go by where there isn’t a story in the news that peels back the curtain on how

that industrial food is made. (mooing pitifully) Man: Downer cows

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too ill or lame to walk

 –

beingbrutalized to get them to their feet for slaughter. Woman: Millions of gallons of concentrated hog

manure flushing their contents downriver. Government’s food czar reported that there are no tools in

place to track the origin of the latest salmonella outbreak.Pollan: Every time one of these stories comes out, America learns a little bit more

 –

what’s going on in

the kitchen where their food is being prepared. And every time they turn away in revulsion and startlooking for alternatives.Hirshberg: The irony is that the average consumer does not feel very powerful. They think they are the

recipients of whatever industry has put out there for them to consume. Trust me, it’s the exactopposite. When we run an item past the supermarket scanner, we’re voting for local or not, organic or

not. At Wal-Mart, we made a decision about a year ago to go through a process of becoming rBST-freein our milk supply. We made that decision based on customer preference.Hirshberg: Individual consumers changed the biggest company on earth and in so doing, probably putthe last nail in the coffin for synthetic growth hormone.Pollan: To eat well in this country costs more than to eat badly. It will take more money and some

people simply don’t have it. And that’s one of the reasons that we need changes at the poli

cy level, sothat the carrots are a better deal than the chips.

Schlosser: People think “These companies are so big and so powerful, how are we ever going to changethings?” But look at the tobacco industry. It had huge control over public policy and that

control was

broken. The battle against tobacco is a perfect model of how an industry’s irresponsible behavior can be

changed. (people talking)Salatin: Imagine what it would be if, as a national policy, we said we would be only successful if we hadfewer people going to the hospital next year than last year. How about that for success? The idea thenwould be to have such nutritionally dense unadulterated food that people who ate it actually felt better,

had more energy, and weren’t sick as much. Now see, that’s a noble goal.

Kowalcyk: I can’t change the fact that Kevin’s dead. When you tell somebody you’ve lost a child, I reallydon’t like that look of pity that comes into their eyes, that they feel sorry for me. I can have a pity party

all by myself very we

ll, thank you. I don’t need it from other people. What I need them to do is listenand help me effect a change. Roush: You have to understand that we farmers, we’re gonna deliver to

the marketplace what the marketplace demands. If you want to buy $2 milk,

you’re gonna get a feedlotin the backyard. It’s that simple. People have got to start demanding good, wholesome food of us. Andwe’ll deliver. I promise you. We’re very ingenious people. We’ll deliver. That’s all I had to say. (“ThisLand is Your Land” pl

aying) (audience cheering)When I rode that ribbon highwayI saw above meThe endless skywayI saw below meThe golden valleyWell, this land was made for you and meI roamed and rambledI followed my footstepsThrough the sparkling sands of Her diamond desertsAnd all around meA voice was calling

It said “This land was made for you and me”

 This land is your landThis land is my landFrom CaliforniaTo the New York islandFrom the redwood forestsTo the Gulf Stream watersWell, this land was made for you and meNow the sun came shiningAnd I was strollingThrough wheat fields wavingAnd dust clouds rolling

And a voice was soundingAs the fog was lifting

It said “This land was made for you and me”

 This land is your landThis land is my landFrom CaliforniaTo the New York islandsFrom the redwood forestTo the Gulf Stream watersOh, this land was made for you and me.(harmonica playing) (classical score playin